

Over a series of free training sessions delivered by STEP RI, the MobiNexus Entrepreneurship Academy aims to equip entrepreneurs, researchers, educators and citizens with the knowledge and tools required to create innovative, sustainable and user-centric products, services and solutions.

## Design Thinking essentials: Create solutions people actually need

 Date: June 16<sup>th</sup> 2026  Time 10:00 CEST

Language: English

Duration: 1 hour 30 min



Focuses on applying Design Thinking as a practical, user-centred approach to solving business, research and social challenges. Participants will learn how to better understand real user needs, define problems from the user's perspective, generate creative ideas and use prototyping and testing to develop more relevant, feasible, and innovative solutions. The webinar is suitable for entrepreneurs, researchers, educators, innovators and anyone interested in creating solutions that respond to real-world needs.

REGISTER HERE:



**Human-centred design • Problem-solution fit • Creativity**

## ABOUT MOBINEXUS

MobiNexus aims to bridge the gap between academia and industry in the transport and mobility sector, driving collaboration, innovation, and digital transformation across Europe.

The project contributes directly to the goals of the European Green Deal and the New European Innovation Agenda, combining digital innovation, green transition, and entrepreneurial growth to achieve smarter, more connected transport systems.

FOR MORE INFORMATION: [www.mobinexus.net](http://www.mobinexus.net)